



## Grow Your Cub Scout Unit Spring Recruitment Guide Sheet

### Submission Deadline: April 30, 2026

#### ◆ Unit Information

- **Unit Type & Number:** \_\_\_\_\_
- **Chartered Organization:** \_\_\_\_\_
- **New Member Coordinator Name:** \_\_\_\_\_
- **Phone:** \_\_\_\_\_
- **Email:** \_\_\_\_\_

#### ☀ Summer Program Planning

Plan an exciting summer! List three activities your unit will participate in:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

#### ✔ Unit Readiness Checklist

- Active Facebook Page
- Facebook Event Created on Unit Page
- Council Page listed as Co-Host
- Leadership in Place for Fall
  - Key 3
  - New Member Coordinator
  - Den Leaders
- BeAScout Pin Up to Date
- Trained on Invitation/Application Manager
- Contacted Dropped Scouts & Invited Them Back

#### 🔔 Recruitment Plan

Select 3–5 activities your unit will use to grow membership:

- Join Night
- Parent to Parent Campaign
- Community Events
- Bring-a-Friend Event
- Yard Sign Blitz
- Social Media Campaign
- Other: \_\_\_\_\_

#### 📊 Membership Goals

| <u>Rank</u> | <u>Current Scouts</u> | <u>New Scout Goal</u> |
|-------------|-----------------------|-----------------------|
| Lion        | _____                 | _____                 |
| Tiger       | _____                 | _____                 |
| Wolf        | _____                 | _____                 |
| Bear        | _____                 | _____                 |
| Webelos     | _____                 | _____                 |
| AOL         | _____                 | _____                 |

 **School Relationships**

Schools your unit recruits from:

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**Do you have a relationship with each school?**

Yes  No

If no, list schools needing support:

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 **Recruitment Tools**

- # of Peer-to-Peer Cards Requested: \_\_\_\_\_

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 **Notes / Support Needed**

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 **SCOUT OATH** 

*On my honor I will do my best to do my duty to God and my country and to obey the Scout Law; to help other people at all times; to keep myself physically strong, mentally awake, and morally straight.*

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 **SCOUT LAW** 

*Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Clean, and Reverent.*

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